

## Electronic Acknowledgement Receipt

|   |                                       |
|---|---------------------------------------|
| <b>EFS ID:</b>                              | 8893272                               |
| <b>Application Number:</b>                  | 09648314                              |
| <b>International Application Number:</b>    |                                       |
| <b>Confirmation Number:</b>                 | 6403                                  |
| <b>Title of Invention:</b>                  | User-directed product recommendations |
| <b>First Named Inventor/Applicant Name:</b> | Andrej Gregov                         |
| <b>Customer Number:</b>                     | 79502                                 |
| <b>Filer:</b>                               | Mauricio Uribe/Valerie Jones          |
| <b>Filer Authorized By:</b>                 | Mauricio Uribe                        |
| <b>Attorney Docket Number:</b>              | SEAZN.238A                            |
| <b>Receipt Date:</b>                        | 22-NOV-2010                           |
| <b>Filing Date:</b>                         | 25-AUG-2000                           |
| <b>Time Stamp:</b>                          | 19:39:38                              |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)           |

### Payment information:

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| Submitted with Payment                   | yes                           |
| Payment Type                             | Credit Card                   |
| Payment was successfully received in RAM | \$540                         |
| RAM confirmation Number                  | 7177                          |
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| Authorized User                          | KNOBBE MARTENS OLSON AND BEAR |

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)

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**File Listing:**

| Document Number | Document Description | File Name                             | File Size(Bytes)/<br>Message Digest               | Multi Part /.zip | Pages (if appl.) |
|-----------------|----------------------|---------------------------------------|---|------------------|------------------|
| 1               | Appeal Brief Filed   | 2010-11-22_Appeal_Brief-SEAZN238A.pdf | 1040339<br>e34bba1981af186706034c51c4836e34116608 | no               | 22               |

**Warnings:****Information:**

|   |                         |              |  |    |   |
|---|-------------------------|--------------|--|----|---|
| 2 | Fee Worksheet (PTO-875) | fee-info.pdf | 29894<br>773a06e9920aedfcc3b1c8be1283d0b3316e27992 | no | 2 |
|---|-------------------------|--------------|--|----|---|

**Warnings:****Information:**

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

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